

Cost For Services

The Regional Planning Commission's Strategic Planning Services are available to current RPC members. Charges for this service are based on a flat fee.

City: \$500

County: \$500

Optional Services Available

Land Use Survey
Housing Condition Survey
Opinion Survey
Mapping Service



Starting Your Own Plan

RPC's professional planners are available to help your community get started on a strategic plan. The process to complete a strategic plan can take approximately 3-6 months. Please contact us for more information.



**Planning For
Better Communities**

Area 15 Regional Planning Commission

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STRATEGIC PLANNING SERVICES



Tel: 641-684-6551

STRATEGIC PLANNING SERVICES

When it comes to keeping track of all of the plans for improvements needed in your community, one of the best tools available is a strategic plan.



A strategic plan can make a difference in your community's future!

A strategic plan is an official document adopted by cities/counties that helps to clearly identify and prioritize projects. This plan can be very useful for elected officials to maintain a steady direction on where the community is headed in the near future. Quite often, city leaders already know much of what will go into a strategic plan, however, development of the plan greatly helps to clarify the city/county's plans and ensure that key leaders are all "on the same script". Far more important than the strategic plan document, is the strategic planning process itself.

ELEMENTS OF A STRATEGIC PLAN

Strategic planning involves collecting information, compiling data, identifying and prioritizing plans and projects. Below is a list of five standard elements that are included in a strategic plan:

Housing - availability, condition, demand, cost, owner, rental, senior, incentives, lots, ordinances, permits

Economic development - incentives, business and industry, development potential, employment, proximity to other markets

Public works - water, sewer, storm water, roads, solid waste, recycling

Public facilities and services - fire, police, hospital, emergency, warning system, childcare, clinics, schools, recreation

Financial conditions - financial report, capital improvements, debt, loans, bonding capacity, tax rates

COMMUNITY VISIONING

The visioning activity of a strategic plan involves a public meeting between local officials, local groups and leaders, citizens, and staff from the Regional Planning Commission. RPC staff will hold a visioning meeting to initiate ideas and thoughts about the future of the community. This brainstorming session will be used to set up goals and objectives in the plan. With guidance from the community, the goals will be prioritized. Depending on the level of interest shown by the community the visioning process takes 1-2 meetings.

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